

COMPLETION REPORT

A Comparative research about corporative social responsibility between Japanese and Chinese enterprises at the North and South region of Vietnam

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This study was conducted in Bac Giang province and Binh Duong city, Vietnam. Bac Giang province is located in the Northeast region of Vietnam, and it is a new area for developing industrial parks in recent years. At the research site in Bac Giang, there are more Chinese enterprises than Japanese ones. Binh Duong city belongs to the Southeast region of Vietnam. Binh Duong is a well-known area for developed industrial parks. The criteria for selecting two South-North provinces, Vietnam, are to compare the differences in CSR issues between Japanese and Chinese enterprises. Regarding interdisciplinary research methods, and multi-voices, the research results show that:

The living standards of local people have increased incredibly since people have worked for both Japanese and Chinese enterprises.

In environmental issues, research results show that Binh Duong is better than Bac Giang. At the study site in Bac Giang, some canals have been seriously polluted, and these are located right in the residential area. This is different from Binh Duong. Our research site in Binh Duong shows that the discharge systems have been managed better than in Bac Giang.

Japanese and Chinese enterprises have complied very well with the general provisions of the Vietnam Labor Law. At the research site in Binh Duong, health and social insurance were much better than those in Bac Giang.

The development of industrial parks and foreign enterprises has made important contributions to community development. In Binh Duong, the development is better than in Bac Giang. In the responsibility of foreign businesses, the Japanese business sector contributes more to cultural factors than the Chinese business sector. Chinese enterprises prefer charity programs.

In the issue of workers' rights, both Japanese and Chinese enterprises performed very well. However, in the issue of discrimination among groups of workers, Chinese enterprises have little gap among groups of workers.

From the research results, the research team suggests:

In terms of macro management: The Party and the Government of Vietnam need to study CSR Law soon and create CSR codes like some other countries such as Japan, New Zealand etc.;

In terms of micro level: It is necessary to have mechanisms to create a connection among local government, foreign enterprises, and local people. Therefore, these stakeholders can have a common vision in corporation and development.

For foreign enterprises: Foreign businesses need to have a specific CSR policy, and policy must be announced, committed to the authorities and people where they operate.

For workers: Vietnamese workers need to improve their skills, knowledge and education. Only high knowledge can meet the current economic development trend.

Based on the research results and suggestions mentioned above, the research team found that, it is necessary to have further research on CSR, particularly in specific aspects of CSR. The research team also found that there is a need for research on the relationship among government, enterprises and local people. This relationship can be seen as a social capital resource for economic development.

Publication of the Results of Research Project:

Verbal Presentation (Date, Venue, Name of Conference, Title of Presentation, Presenter, etc.)

Thesis (Name of Journal and its Date, Title and Author of Thesis, etc.)

- Chinese Studies Review, 2019, Corporative social responsibility of Chinese enterprises at the North and South region of Vietnam, Van Hong Thi Ha and Nguyen Bang Nong (in press).

- Vietnam Review of Indian and Asian Studies, 2019, A comparative research about corporative social responsibility between Japanese and Chinese enterprises at the North and South region of Vietnam, Van Hong Thi Ha and Nguyen Bang Nong (in press).

Book (Publisher and Date of the Book, Title and Author of the Book, etc.)

Social Science Publishing (Vietnam Academy of Social Sciences), 2019, A comparative research about corporative social responsibility between Japanese and Chinese enterprises at the North and South region of Vietnam (Vietnamese), Van Hong Thi Ha and Nguyen Bang Nong.