

COMPLETION REPORT

A Study on Diversifying Japanese Trading Commodities in the Netherlands East Indies (1868-1942)

Meta Sekar Puji Astuti(+1)
Researcher / Lecturer
Japanese Literature Department
Faculty of Humanities
Hasanuddin University

One of the aims of this study is the continuation of research previous by studies on Japanese economic expansion and the Japanese migrations into Netherlands East Indies (NEI). Such as studies done by Howard Dick (1987), Yano (1977), Astuti (2009; 2011), Hayase (2014), Post (1991), Goto (1987) and Murai (1987) and recently done by the writer in 2017. Through this research, there were significant publications have been written. First, an undergraduate thesis supervised under by the recipient, written by: Desy Ratnasari titled (in Indonesia); Komodifikasi Perdagangan Komoditas Jepang di Surabaya (1890-1942), The Commodification and Trading of Japanese Commodities in Surabaya (1890-1942). Date in in September 2019. Secondly, there is a chapter under a book titled, History of Medicine in the Dutch East Indies and Indonesia: Current Trends and New Directions this project is on going project and will be completed in the end of 2020.

This research project successfully identified, observed and analyzed the diversification of Japanese commodities in the NEI especially in Semarang, Surabaya and other parts of Sulawesi, particularly in Makassar. It started in the 1890s (or earlier) and ran to the end of the Japanese era, in the beginning of 1942.

This study also successfully compiled some fresh data and informations regarding Japanese commodities and also its brands that sold in the NEI. Some brands or service, such as Tansan, Sakura Beer, Bicycles, some patent medicine, such as Tjap Timbangan (distributed by Kaneko Yoko), Tjap Kipas distributed by R. Ogawa Company, or the O.S.K (Osaka Shipping Kabushikigaisha) have been consumed/used by Indonesian (indigenous) people and inhabitants. Tansan Mineral Water was one of a significant commodity which at the beginning produced in Takarazuka, Kobe and later on produced by Asahi Beverage Manufacture. This product also exhibited in Semarang's Colonial Exhibition, 1914 and won an award as an excellent product. Another new invention that one of O.S.K ship, Toyen Maru was one of Japanese ships which took a part of 1918 Spanish pandemic by spreading the virus from abroad. One interesting part of this study, that some commodities are still exist and sold in different kind product both in contemporary Indonesian/Japanese markets. Therefore, this project's research, can be used for emphasizing, one the concepts of social history of "Change and Continuity," in the history Japan-Indonesia focused of economic relations and the globalization on Japanese products/economic penetration.

According to Indonesian Higher Education database, there are 35 Indonesian universities which have Japanese Studies Program. One of main problems of the development on Japanese Studies in Indonesia is the lack of original/genuine text books and references, especially created by Indonesian historians/academics. Therefore, the result of this project is not only merely will be useful for the development of the study on Japan-Indonesia relations history, but this research project, hopefully, will be useful for teaching material on Japanese Modern History. In addition, this research project also analyzes how did Meiji Restoration give a significant impact to the economic history of South East Asia, as a whole, and NEI/Indonesia in particular. Through this project, some seminar have been conducted, including in Japan's university such as in Keio Fujisawa Campus, Tokyo, Hiroshima University, Rikkyo University. In Indonesia the dissemination of this project have been done in Hasanuddin University, Jember University, Airlangga University, LIPI, University of Indonesia, and ASJI Conference in Jakarta 2019.

I believed that, this research project gave an impact and also contribution on the development Japanese studies by producing a "fresh" and brand new on new perspectives of Japanese studies references in Indonesia, and elsewhere.

Publication of the Results of Research Project:

Verbal Presentation (Date, Venue, Name of Conference, Title of Presentation, Presenter, etc.)

March 2019, Airlangga University, Surabaya, Indonesia, The General Lectures on The Reflection on the History Japan-Indonesia, Focusing on the Heritage of Japan-Indonesia Historical Relations by Meta Sekar Puji Astuti, Ph. D

May 10 2019, Public Lecture in University Indonesia, The Reflections on 400 years Indonesia-Japan Relations, Presented by Meta Sekar Puji Astuti, Ph.D

June 2019, in Keio University, Public Lecture on Indonesia-Japan Relations, by Meta Sekar Puji Astuti, Ph. D

June 2019 in Rikkyo University, Tokyo Japan, The Japan-Indonesia Relations Workshop and Exhibition, The Prospect on the History of Indonesia-Japan Relations, by Meta Sekar Puji Astuti, Ph. D

July 2019, Public Lecture in Hiroshima University, The Reflections on 400 years Indonesia-Japan Relations, by Meta Sekar Puji Astuti, Ph. D

October 2019, LIPI, (The Indonesian Institute of Sciences) Jakarta, Launching Book on Historical Relations Japan-Indonesia by Prof. Kurasawa Aiko, the title of presentation Reflections on 400 years Indonesia-Japan Relations presented by Meta Sekar Puji Astuti, Ph. D as panel discussion.

December 2019, ASJI Seminar International Seminar in Hasanuddin University, Makassar, Panel Discussion, presented by panel and also the Meta Sekar Puji Astuti, Ph. D.

March 2020, Online Seminar on Pandemic Spanish Flu 1918 and Reflection on Pandemic Covid-19, Managed by The Indonesian Student Association in Hiroshima University, presented by Meta Sekar Puji Astuti, Ph. D

Thesis (Name of Journal and its Date, Title and Author of Thesis, etc.)

20 September 2019, *Komodifikasi Perdagangan Komoditas Jepang di Surabaya (1890-1942)*, The Commodification and Trading of Japanese Commodities in Surabaya (1890-1942) (in Indonesian Language), the author is Desy Ratnasari, under supervised of Meta Sekar Puji Astuti and will be written as a journal for *Lensa Budaya Journal* (Hasanuddin University Journal)

Book (Publisher and Date of the Book, Title and Author of the Book, etc.)

A Book Chapter titled: *The History of Obat Jepang (Baiyaku)* in book titled *History of Medicine in the Dutch East Indies and Indonesia: Current Trends and New Directions* (Editing Process). Will be published by National University of Singapore Press