

COMPLETION REPORT

Illegal Workers Policy: Malaysia and Japan Experiences in dealing with Indonesian illegal workers

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Indonesia as a nation with the largest Muslim population in the world is concerned about the halal food. On the other hand, there are an increasing demand of halal food in Japan due to the increasing number of foreign tourists visiting Japan from Muslim countries and Japanese food industry are becoming more interested in the Islamic countries as an export market.

The purpose of this research is to evaluate the halal food perception and preferences among Yogyakarta and Osaka citizen. The design of this study was a cross sectional study. The data are collected through survey methodology. The following tools are used for data collection : desk research, surveys through questionnaire, and in-depth interview. Sample size is 323 respondents in Yogyakarta and 74 respondents in Osaka.

Muslim participants of Yogyakarta and Osaka were as much as 91.6% and 2.7% respectively, while non-muslim participants were as much as 8.4% and 97.3% respectively. The mean score of knowledge toward halal food of Yogyakarta and Osaka citizen were 13.1 and 5.2 respectively ($p < 0.001$). The higher score of knowledge toward halal food in Yogyakarta citizen was due to environmental exposure because more than 80% of population is muslim. On the contrary, the knowledge toward halal food in Osaka citizen was lower eventhough there are an increasing information regarding halal food in this city. Many participants consume halal food for health reason. They believed that halal food do not contain tapeworm, toxin, and other dangerous chemicals. On the other hand, non muslim participants stated that they do not consume haram food because they believed that haram food is not good for their health.

The mean score of attitude toward halal food of Yogyakarta and Osaka citizen were 31.5 and 16.4 respectively ($p < 0.001$). We found that participants have poor attitude toward halal food's label. They choose food vendors not only based on the halal certificate but also the menu, location, the characteristic of the consumers, the hygiene and the sanitation of the food vendors.

The mean score of perception toward halal food of Yogyakarta and Osaka citizen were 31.7 and 17.1 respectively ($p < 0.001$). Participants also have poor perception on the aspect of halal logo identification. They stated that all food are safe as long as there are halal logo. They cannot distinguish official halal logo from LPPOM MUI or not.

The mean score of preference toward halal food of Yogyakarta and Osaka citizen were 31.0 and 15.1 respectively ($p < 0.001$). Participants have poor preference on the aspect of halal food product identification. They choose food that not bearing the official halal logo of LPPOM MUI. They were still less attention to halal certificate in restaurant. This might be due to most people are not informed about the halal logo issued by the LPPOM MUI, and their tendency to see the halal food in terms of the background of the seller, for example, ethnic and religious background.

The conclusion of this study is there are differences in knowledge, attitude, perception, and preference among Yogyakarta and Osaka citizen. In Indonesia, although most of the population is muslim, however they can not distinguish official halal logo. On the contrary, although most of the population in Osaka is not muslim, however there is an increasing knowledge toward halal food because of increasing halal information through television as well as internet.

Publication of the Results of Research Project:

Verbal Presentation (Date, Venue, Name of Conference, Title of Presentation, Presenter, etc.)

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Name of the Conference : *Seminar Nasional Safety dan Halal* (National Seminar on Safety and Halal)

Title of Presentation : *Hubungan tingkat pengetahuan dengan persepsi terhadap makanan halal pada masyarakat provinsi Daerah Istimewa Yogyakarta* (The relationship between level of knowledge with perception toward halal food in Yogyakarta Special Province society)

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Authors : Lily Arsanti Lestari, Toto Sudargo, Siti Helmyati, Yuny Erwanto, Syara Nurviani

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1. Title : *Hubungan Tingkat Pengetahuan Dengan Sikap Terhadap Makanan Halal Masyarakat Provinsi Daerah Istimewa Yogyakarta* (The relationship between knowledge with attitude toward halal food in Yogyakarta Special Province society); author : Agustina Anggraeni
2. Title : *Hubungan Tingkat Pengetahuan Dengan Preferensi Masyarakat Provinsi Daerah Istimewa Yogyakarta (DIY) Terhadap Makanan Halal: Studi Kuantitatif Dan Kualitatif* (The relationship between knowledge with preference toward halal food in Yogyakarta Special Province society : quantitative and qualitative study); author : Fithri Salsabila
3. Title : *Hubungan Tingkat Pengetahuan Dengan Persepsi Masyarakat Provinsi Daerah Istimewa Yogyakarta (DIY) Terhadap Makanan Halal* (The relationship between knowledge with perception toward halal food in Yogyakarta Special Province society); author : Anisa Sekar Nuswantari
4. Title : *Perbedaan pengetahuan, persepsi, sikap, dan preferensi terhadap makanan halal pada masyarakat Kota Yogyakarta dan Kabupaten Bantul* (The differences of knowledge, perception, attitude, and preference toward halal food in Yogyakarta and Bantul District); author : Syara Nurviani

Book (Publisher and Date of the Book, Title and Author of the Book, etc.)

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Title : *Kuliner Halal Yogyakarta* (Halal Culinary of Yogyakarta)

(including mapping of certified halal food vendors in Yogyakarta)

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